

# Coming Events Calendar

## POLICY AND ADVERTISING INFORMATION

*compass@penobscotbaypress.com*

**Policy:** The concept behind this all-points information section is a public service forum for civic and public groups and institutions, as well as nonprofit organizations, to notify the community of upcoming events. Coming events listings will be given to those events that are open to the public, for the benefit of and/or sponsored by a nonprofit group, or free of charge to the community.

All events submitted will be considered and, on approval, will be entered in a timely manner for our online events calendar. We will not publish in print any item more than twice—two weeks prior to the event.

Organizations with ongoing events will need to resubmit items they want to be considered for more than two weeks.

Event descriptions are limited to 25 words in print and 50 words in our online calendar in addition to the basics such as date, time, location, etc.

**We make no guarantee that any particular item will be published on a specific date, or published more than once, or indeed published at all.**

**Coming Events Deadline.....10 a.m. Monday**

### Coming Events Page Block Advertising Rates

#### Size & Placement

3 col. x 3" size , dimensions = 6"x3"

Placement in a prominent position on the Coming Events page.

First come, first served.

Available May-December only.

#### 1x Rate

\$213 paid with order.

\$222 billed.

**Appears in the Compass section, which is common to all three of our papers, *Castine Patriot*, *Island Ad-Vantages* and *The Weekly Packet*.**

# COMPASS RATE CARD

*Effective January 1, 2009*

**CLASSIFIED, REMEMBRANCE AND COMING EVENTS ADVERTISING**

*a part of*


  
**Castine Patriot**

*Serving Castine and Penobscot.*

P.O. Box 205, 8 Water Street, Castine, ME 04421

Telephone: 326-9300/4383 • Fax: 326-4383

*cp@penobscotbaypress.com • www.castinepatriot.com*

**Island**   
**Ad-Vantages**

*Serving Stonington, Deer Isle and Isle au Haut.*

P.O. Box 36, 69 Main Street, Stonington, ME 04681

Telephone: 367-2200 • Fax: 367-6397

*ia@penobscotbaypress.com • www.islandadvantages.com*

**THE WEEKLY  
PACKET**

*Serving Blue Hill, Brooklin, Brooksville,  
Sedgwick and Surry.*

P.O. Box 646, 13 Main Street, Blue Hill, ME 04614

Telephone: 374-2341 • Fax: 374-2343

*wp@penobscotbaypress.com • www.weeklypacket.com*



**Penobscot Bay Press**  
Community Information Services

***www.penobscotbaypress.com***

*cis@penobscotbaypress.com*

#### Editorial and Circulation Statement

Our print and online information products are focused on the people, activities, events, issues and business in the ten local communities of our coverage area. Circulation data for our print products and hits and views for our online products are available upon request.

Penobscot Bay Press newspapers, mailed under U.S. Postal Service Second Class permits, are members of the Maine Press Association, The New England Press Association and the National Newspaper Association.

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# Classified

## ADVERTISING INFORMATION

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Classified ads appear in the Compass section, which is a part of three newspapers, *Castine Patriot*, *Island Ad-Vantages* and *The Weekly Packet*, and on the Web at *www.penobscotbaypress.com*.

### Classified Advertising Rates

#### Classified Line Ads

Minimum rate: \$7.00 for first 20 words prepaid.  
\$8.00 for first 20 words billed.  
Card of Thanks: \$8.00 for first 25 words.  
Additional words: 25¢ each. Blind boxes: \$5 extra.

#### Classified Display

Flat rate: \$23 per inch prepaid,  
\$24 per inch billed.  
No reverses, no photos.  
Whole and half inch sizes only.  
Legal and bid notices will be charged at display rate: minimum 1 column inch.

**Classified Advertising Deadline**.....1 p.m. Tuesday

### Size

Classified columns are 2" wide.

### Discounts

Consecutive or every other week:

Frequency	Prepaid	Billed
4 weeks	5%	3%
12 weeks	8%	5%
24 weeks	15%	10%
51 weeks	20%	15%

### Terms

Payment in advance except with established accounts.  
No agency discounts on classified ads.

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## Regulations and Terms



Advertisers and agencies assume liability for all content of advertising printed and responsibility for any claims from such advertising. Publisher's liability for error is limited to rerunning that portion of ad in error if notified of error within 5 days of publication. Cancellation of discount contract assumes liability for discount earned. Invoiced monthly, payment upon invoice. Interest charged at 1.5% per month on all accounts 30 days or more past due, \$1 minimum interest charge. Payments made are applied to oldest balance at publisher's discretion. A returned check fee of \$25 will be charged. All current credit policies are applicable. VISA® and MasterCard® are accepted. An advertisement may be cancelled no later than 1 p.m. on Tuesday of the week of its scheduled publication. All political advertising must be prepaid and sourced for publication. All advertising is accepted subject to approval by the publisher. These newspapers reserve the right to refuse or cancel any advertisement at any time. All contracts, written and verbal, can be canceled for nonpayment of account.

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# Remembrance & In Memoriam

## ADVERTISING INFORMATION

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*compass@penobscotbaypress.com*

Death announcements and memorial service notices, Remembrances (obituaries) and In Memoriam ads appear in the Compass section, which is a part of three newspapers, *Castine Patriot*, *Island Ad-Vantages* and *The Weekly Packet*, and on the Web at *www.penobscotbaypress.com*.

**Death announcements and memorial service notices** contain brief details, are published once free and will have the following information about the deceased: name, age, residence, date and place (if known) of death, date, time and place of visiting hours (if any) and service, and funeral home information. No photos.

**Remembrances** tell about the life of the deceased and are published for a fee. Photos are allowed.

**In Memoriam** ads are brief commemorations and are published for a fee. Photos are allowed.

### Remembrance & In Memoriam Rates

#### Remembrance

Boxed flat rate: \$11 per column inch; charged in 1/4-inch increments.

#### In Memoriam

Rate: \$8 for the first 25 words; 25¢ each additional word.  
Boxed flat rate: \$11 per column inch; charged in 1/4-inch increments.

#### Photos

\$11 per column inch plus \$4 processing fee. Full column width only. Available on In Memoriam and Remembrance. Photos will be printed in black and white only.

### Remembrances Deadline

Remembrances, In Memoriam, Death Announcements, Memorial Services .....8:30 a.m. Wednesday

### Size

Remembrance columns are 2" wide.  
Remembrances run full column width by 1/4 inch vertical increments. 1" minimum.

### Terms

Payment in advance or billed with prior approval.

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